



## I AM WELL FOUNDATION

EMPOWERING AMERICA'S HEALTH & WELLNESS TRANSFORMATION

### **Job Description: Whole Person Centered Optimal Health & Wellness Model Endorsement Project Ambassador (PT)**

**Salary:** Volunteer

#### **Qualifications**

- Demonstrable commitment to the mission, vision, core beliefs, guiding principles and values of the organization; Ability communicate a clear understanding of the Whole Person Centered Optimal Health and Wellness Model
- Knowledge of potential stakeholders, including ability to find and develop relationships with a wide range of individuals, professionals and organizations
- Ability to develop and present effective educational materials, including PowerPoint, brochures and others
- Successful ability to finalize endorsement agreements and follow up with endorsement deliverables
- Ability to develop and implement feedback surveys to measure success of presentation and knowledge retention
- Demonstrable ability to represent the I Am Well Foundation as a whole, including being highly knowledgeable of all programs and services

#### **Skills**

- Effective oral and written communication skills
- Ability to present effectively
- Attention to detail and ability to work independently and within a team setting
- Excellent ability to build and nurture relationships
- Basic computer knowledge
- Ability to maintain schedules, and keep appointments and presentation dates

#### **Responsibilities**

- Raise awareness about the Whole Person Centered Optimal Health & Wellness Model, as well as other I Am Well Foundation programs and services
- Lead or assist in the development and review of training materials, including PowerPoints, Videos, Brochures and other items
- Identify potential stakeholders, endorsers and presentation opportunities, including conferences and events

- Assist in meeting annual strategic plan Whole Person Centered Optimal Health and Wellness Model education and awareness goals, including presenting to at least 300 people each year through at least 10 small groups or 1-1 sessions and least 1 conference
- Conduct follow up and customer service Q&A as needed
- Assist in developing endorsement form, including allowing for the upload of name, title, organization, logo and/or website link
- Work with I Am Well Foundation team to add endorsement names and logos to I Am Well Foundation website within 1-2 weeks of endorsement
- Assist in establishing and preparing annual report that promotes endorsers use of the Model, and provides a general progress report on the Foundation's use of the Model.
- Assist in securing written and ambassador endorsements
- Assist in recruiting, training and coordinating a team of Whole Person Centered Optimal Health & Wellness Model Endorsement Project Ambassadors

**Reports to:** Awareness Committee Chair - Executive Director/President